



THREE RINGS

THE BALLANTINE NEWSPAPER



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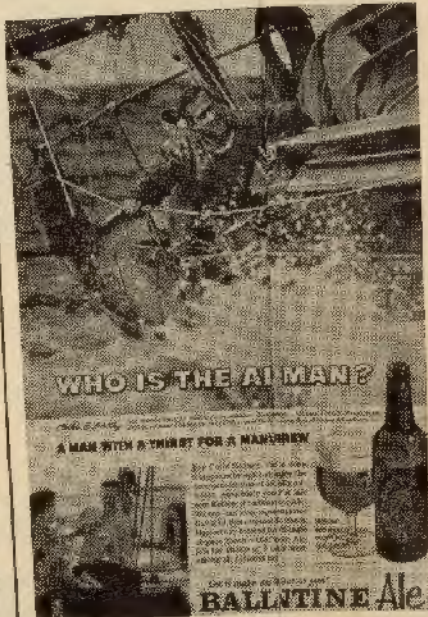
"Ale Man" Magazine Ads Will Reach 251 Million

The most extensive magazine advertising campaign in company history, a drive which over the next six months will reach a total of 251 million readers, got underway for Ballantine Ale last month.

The 1963 campaign, spearheaded by the "Who is the Ale Man" theme which proved so popular last year, is being run in the nationally prominent publications, Life, Look, Sports Illustrated, Playboy, True and Argosy.

A total of 36 full-page color ads, featuring typical "Ale Men" will grace the pages of the publications in a varying schedule which will run throughout the year. The six magazines have a circulation of 42 million, and 251 million reader impressions.

The "Ale Man" ads are built around the achievements of real active, virile, intelligent men, and while retaining present customers. Dramatic photographs, showing the ale men in action, accompanies advertising messages calling attention to Ballantine's flavor superiority and the fact that our ale is the "choice of 3 out of 4 ale men, among all national brands."



Condensed reproduction of one of the series of "a man" ads being run in national magazines.

While the magazine drive will reach the largest publications' audience ever, still more support for the "Ale Man" campaign is being provided by a series of television and radio commercials featured on Ballantine sponsorships including "Sing Along With Mitch" and Yankee baseball, and TV spots in most major ale markets.

Plant 2 Night Operations Moved

Night shift operations in Plant 2 were transferred to the new warehousing-packaging building last month.

The switch of operations to the modern structure came about after the installation of new equipment and the shift of a 16-ounce packer from Plant 2 to the new location.

Several other Plant 2 operations had been moved previously as a result of the extensive expansion-construction campaign now nearing completion here at the brewery.

The remainder of the Plant 2 production items, consisting of seven ounce, and one-way beer and ale bottles, will move to the new structure by early next month.

Invite Retirees To Bowling Outing

Ballantine retirees have been invited to attend the annual men's bowling outing to be held on Saturday, May 18th, at the Forest Lodge in Mt. Bethel, New Jersey.

The oldtimers will be provided transportation to Mt. Bethel on buses which will leave and return to the brewery. Attendance at the outing will give them the opportunity to renew acquaintances with old friends still on the job.

The outing agenda features the awarding of trophies to the top men's bowling teams including the company champion and individual division title-holders and runners-up.

The presentations will be made by company President Carl W. Badenhansen. The day's festivities will also include a full schedule of contests and a delicious selection of food. The beverages, of course, will be Ballantine Beer and Ale.

Any retiree, who by chance does not receive his invitation, should call the Personnel Division.

25-Year Club Meets June 18

Seventy-one co-workers will be officially enrolled in the Quarter-Century Club when that organization holds its annual meeting on Tuesday evening, June 18 in the cafeteria.

The 71 new members will bring total enrollment in the club to 571. New members will be presented gifts by the company the night of the meeting.

Augie Winters, a recent retiree, is president of the 25-year club. He will preside at the meeting.

Assembly Speaker Sees Harm In Beer Tax Hike

New Jersey Assembly Speaker Elmer M. Matthews has announced his opposition to the proposal to raise the beer tax rate in the Garden State. The proposal is at present being considered by the Assembly's Appropriations Committee.

Assemblyman Matthews' opposition was quoted in a front page story in the Newark Star Ledger on April 18th. The story said in part:

"The House speaker, who is Democratic candidate for Essex state senator said the proposed increased beer tax would cause irreparable harm in undermining the economic strength of an industry which has and continues to provide golden opportunities for the residents of our state and in particular my own county of Essex."

"Pointing out that New Jersey's beer industry is centered chiefly in

Essex County, Matthews called it 'the hub of Essex County's economic well being.' It employs 6,300 workers in the county with an annual payroll of \$53,000,000, he said.

"Granted that new revenues are needed by the state, it doesn't follow by any economic reasoning that we tap the life blood of an industry on which we lean heavily for employment and local tax support," Matthews added.

"This is especially so when we consider what the brewing industry has already contributed in meeting more than its fair share of taxes in recent years."

"He pointed out that the industry's corporation taxes paid to the state had increased 1,200 per cent between 1950 and 1961, compared to a general state increase of 370 per cent."

Tickets Going On Sale For Annual "Family Day"

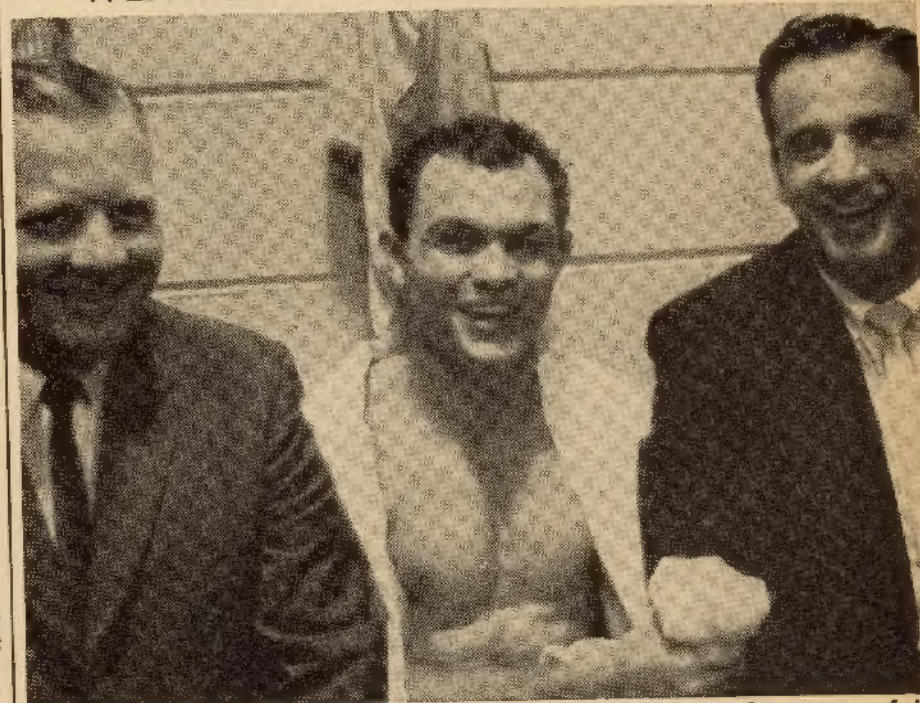
Tickets are going on sale this week for the sixth annual Ballantine Employees' Family Day at Yankee Stadium which will be held on Saturday, June 15th. The Family Day crowd will see the Yanks play the Detroit Tigers.

Names of the committee members selling tickets are being posted on all bulletin boards. Price of the tickets is \$3.50 each and includes bus transportation to and from the

stadium and a reserved seat for the game. Anyone unable to reach a committee member can arrange to purchase their ticket, or tickets, by calling Recreational Coordinator Bob Geiger at extension 523.

Geiger said that wives, husbands and children are welcome to take part in the trip to see the Yanks play. The buses will leave the brewery at 12 noon the day of the affair.

WINNER AND STILL CHAMPION



Carlos Ortiz, center, is congratulated in dressing room after successfully defending his lightweight boxing championship of the world in fight April 7 against Douglas Vaillant in Puerto Rico. Carlos defeated Vaillant with a technical knockout in the 13th round. The champion is a Ballantine Public Relations representative between bouts. At left is Arthur Wieber, Manager of Ballantine's New York City Sales Office, and at right is Jose Fernandez, Assistant Public Relations Manager. The Ballantine men were in Puerto Rico on company business.

Mr. Brennan Elected Park Commission Trexy

Francis W. Brennan, Ballantine Secretary and Counsel, was elected President of the Essex County Park Commission at a meeting of the organization last month. Mr. Brennan had previously been vice president.

Just a month before his elevation to the Commission's top post, Mr. Brennan had been reappointed to his second five-year term on that body by the Essex County Freeholders. The appointment was moved by James L. McKenna, freeholder director, who praised Mr. Brennan and said, "There couldn't be any thought of appointing anyone else."

The Park Commission post is a non-salaried position.

Mr. Brennan, who lives in West Caldwell, is active in community affairs. Just recently he was re-elected a Vice President of the Boys' 32-Clubs of Newark. He is a Princeton University and Harvard School of Law graduate and is a member



Francis W. Brennan

of the Essex County and American Bar Associations.

Mr. Brennan and his wife, Betty, are the parents of Judith, 16, Kirk, 11, and Robert 3.

PINPOINTED . . .

Up The Ladder

Promotions in the news: *Osbourne McLiverty* from warehouse planner, Production Planning & Control, to distributor section supervisor, Warehousing . . . *Peter Pollen* from messenger to clerk, Credit . . . *Charles Wypp* from merchandising representative to relief salesman, Fairfield Branch . . . *Cynthia Rosenbaum* from junior production planning clerk to intermediate clerk, Production Planning & Control . . . *Paul Gibbons* from special salesman to sales supervisor, Baltimore Branch . . . *Joseph Sullivan* from film library to assistant to district sales manager, Sales . . . *John Herbert* from film library to assistant to merchandising materials co-ordinator, Sales Promotion Division . . . and *Lynn Cargill* from clerk to typist-clerk, Sales Promotion Division.

Waiting For Owner

A 15-year Ballantine service pin, found at the Nu-Way Cleaners and Dyers firm in Carteret, awaits its owner at the Three Rings Newspaper office . . . the pin was found by officials of the cleaning firm and turned over to *Bill Francis*, district manager in N. J. Bottle Sales . . . Bill sent it to us and if it's yours, we'll send it to you . . . call extension 309.

Record Breaker

A 14-year-old West Point track team record in the discus throw was broken late last month by *James E. Sarn*, son of draught driver *Chester Sarn* . . . Jim threw the discus 160 feet, eleven inches in setting the new record . . . the 21-year-old athlete, a member of Army's track team for three years, will graduate from West Point in June . . . he has also played varsity football for Army three years, two as an end and one as a tackle . . . the day Jim set the new discus record his parents celebrated a high point of their own — their 25th wedding anniversary.

Scouting Honors

Wilton C. Gayle, Sr., a Ballantine brewer, was recently re-elected vice-chairman of the West Side District, Boy Scouts of America . . . in February Wilton was presented the Scouter's Training Award at an awards dinner in Newark.

Writes Column

Versatile *John Giles*, a salesman at our Red Bank Branch, writes a bowling column twice a week for the Long Branch Daily Record . . . the column is called, "John Giles' Bowling Chatter."

Elected President

Three Rings Editor *Joe Vecchione* has been elected president of the newly-chartered North Newark Junior Chamber of Commerce . . . he will be installed on May 8th at the organization's charter night dinner . . . Joe is also president of the New Jersey Industrial Editors' Association and represents that group on the board of directors of the American Association of Industrial Editors.

Teammates

Richard Scott, son of Warehousing's *George Scott*, and *Marc Scoles*, son of Industrial Relations' *Pete Scoles*, are teammates on the freshmen baseball team at Red Bank Catholic High School . . . Richard is an outfielder, while Marc plays shortstop.

New Retirees

The growing number of Ballantine retirees was swelled by six in recent weeks as *Anthony A. Kuryniewicz*, *Peter L. Biondi*, *Adolph D. Hoff*, *Stanley Zibro*, *Harry E. Hjelm*, and *Salvatore Nardone*, retired . . . Anthony, a Bottler, and Salvatore, a Brewer, are members of the Quarter-Century Club . . . Peter was a Bottler, Adolph a Brewer, Harry a Draught Driver, and Stanley a Plumber . . . our best wishes for a happy retirement go to them all.

Saves Child From Drowning

Brewer *Thomas Meakem* recently saved a four-year-old Hillside youngster from drowning in a neighbor's ice-covered pool . . . the youngster wandered into his neighbor's yard and was playing on the ice of a large swimming pool, when the ice broke . . . Fortunately, Tom heard his cry, jumped into the pool and carried the tot out safely.

New Sternwirth

Bottlers and machinists working in the basement area of the Plant 1 Bottle House are now enjoying a new sternwirth which opened for their convenience this week . . . the sternwirth, complete with all the latest facilities, is located on a mezzanine level between the basement and first floor.

Raise \$500

The family of the late *John (Jack) Ahlers*, a Ballantine checker before his death a couple of months ago, received \$500 from Jack's co-workers . . . a spokesman said the money was contributed to the family by fellow employees, "who knew Jack for the grand lad he was."

NEW ARRIVALS

Mr. and Mrs. *Michael F. Meehan* announce the birth of a daughter, *Karen Ann*, in St. Vincent's Hospital, New York City. She weighed six and a half pounds at birth. The Meehans are also the parents of a son. Dad works in N.Y.C. Bottle Sales.

Mr. and Mrs. *Adam Lerie* announce the birth of a son in Margaret Hague Maternity Hospital, Jersey City. The new arrival weighed eight pounds, seven and a half ounces. Mrs. Lerie, the former *Caroline Hunter*, worked in the Traffic Division of the Delivery Department before leaving Ballantine. Adam works in the Production Planning and Control Department.

Mr. and Mrs. *Joseph Stueber* announce the birth of their fifth daughter, *Beth Ann*, in Pascack Valley Hospital, Westwood, N. J. *Beth Ann* weighed seven pounds, 15 ounces at birth. Dad works in New York City Telephone Sales.

Mr. and Mrs. *John F. Short* announce the birth of a son, *Michael*, in St. Claire's Hospital, Denville. *Michael* weighed six pounds, 12 ounces at birth. The Shorts are also the parents of two other sons and two daughters. Dad works in the Sales Promotion Division.

Mr. and Mrs. *Jose Lopez* announce the birth of a son, *Brian Fermin*, in Harkness Pavilion, Columbia Presbyterian Medical Center, New York City. *Brian* weighed eight pounds, ten ounces. He joins a brother in the Lopez household. Dad works in New York City Bottle Sales.

Mr. and Mrs. *Thomas F. Coyle* announce the birth of a son, *Stephen Anthony*, in Victory Memorial Hospital, Brooklyn, N. Y. *Stephen* weighed seven pounds, three ounces. He joins a brother in the Coyle household. Dad works in New York City Bottle Sales.

Mr. and Mrs. *Stan Hoffman* announce the birth of a daughter, *Elizabeth Ann*, on April 11th in Clara Maass Hospital, Belleville. The new arrival weighed eight pounds. Mrs. Hoffman, the former *Elizabeth A. McClinchy*, worked in the Market Research Department before leaving Ballantine.

Mr. and Mrs. *Patrick Sheridan* announce the birth of a daughter, *Helen Ann*, in Misericordia Hospital, Bronx, N. Y. *Helen Ann* weighed eight pounds, thirteen ounces at birth. She joins a brother in the Sheridan household. Dad works in New York Telephone Sales.

Mr. and Mrs. *Thomas Heggie* announce the birth of their first child, a son, *David Scott*, in St. Elizabeth's Hospital, Elizabeth. He weighed seven pounds, six ounces, at birth. Dad works in the Art Department.

Married

Grant Haven, Special Sales, was married to *Barbara Peterson* in a ceremony in Coconut Grove, Florida.

Frances V. Pawlicki, Transportation, was married to *Edward Brzezinski* in a ceremony in Irvington.

ONE SET TO GO ---



In the next few weeks Ballantine's present no-deposit, no-return beer bottle will be replaced by a new bottle called the "glass can". The name originates from the fact the new bottle has all the features of glass but is most as compact as a can. The "glass can" will be packed in a new six-pack carrier which will stack easily on shelves and provide maximum display opportunities.

TWO BEING STUDIED



Ballantine's marketing men are currently experimenting with two other new packaging developments. The items, being tested for marketability are, top, a self-opening can, and bottom, a plastic six-pack carrier.

Tennis Meeting

All employees interested in tennis are invited to attend a meeting to be held on Monday May 6 in the Personnel Division offices at 4:45 p.m. Those attending will select a committee to study the possibility of establishing a formal program

of scheduled matches and professional instruction.

If you're interested but won't be able to attend the meeting, please call *Bob Trembley* in the Personnel Division on extension 583.

WE'RE ON OUR WAY

The solid smack of a bat meeting a baseball and the cheers from Yankee Stadium serve notice on one and all that the Yanks have already settled down to the serious business of defending their American League baseball championship.

Similarly, the warmer weather we're enjoying calls for us at Ballantine to move into high gear in our campaign to maintain our "Largest Selling Ale in the Nation" and "Largest Selling Beer in the East" titles.

We've never been better equipped to do a championship job in the sale of our beer and ale.

Our equipment includes our new "Smile" beer advertising campaign; the new "Who Is The Ale Man" magazine ad program, the most extensive we've ever put into action; a new illuminated sign point of sales campaign, the most comprehensive we've ever undertaken; our highly regarded television and radio sponsorships, including major league baseball and Sing Along With Mitch; the new "glass can"; our new warehousing-packaging plant, which gives us the most modern production facilities; and most important of all, the superior quality of our beer and ale.

We can be sure our salesmen will be exercising their best efforts in using these selling points in months to come. These efforts will meet with even more success if all of us had a hand by promoting the sale of our beer and ale among our family and friends at every opportunity.

Let's set our sights to not only maintain our titles but to do so by greater margins than ever before.

Saluting Tavern Month

The nation's taverns and the "men behind the bar" are being saluted by Ballantine in special commercials and point of sale material as part of our participation in the observance of "National Tavern Month" during May.

Radio and television commercials carrying tavern month messages are being sponsored by Ballantine during New York Yankees, Philadelphia Phillies and Washington Senators games, and during selected programs. The commercials are estimated 50 million during the month. In addition, a special tavern month magazine advertisement in industry publications will carry the company's congratulations to tavern owners and bartenders in Ballantine's marketing area.

To round out Ballantine's participation, thousands of point of sale pieces and a booklet calling attention to the man behind the bar's many talents are being distributed to taverns.

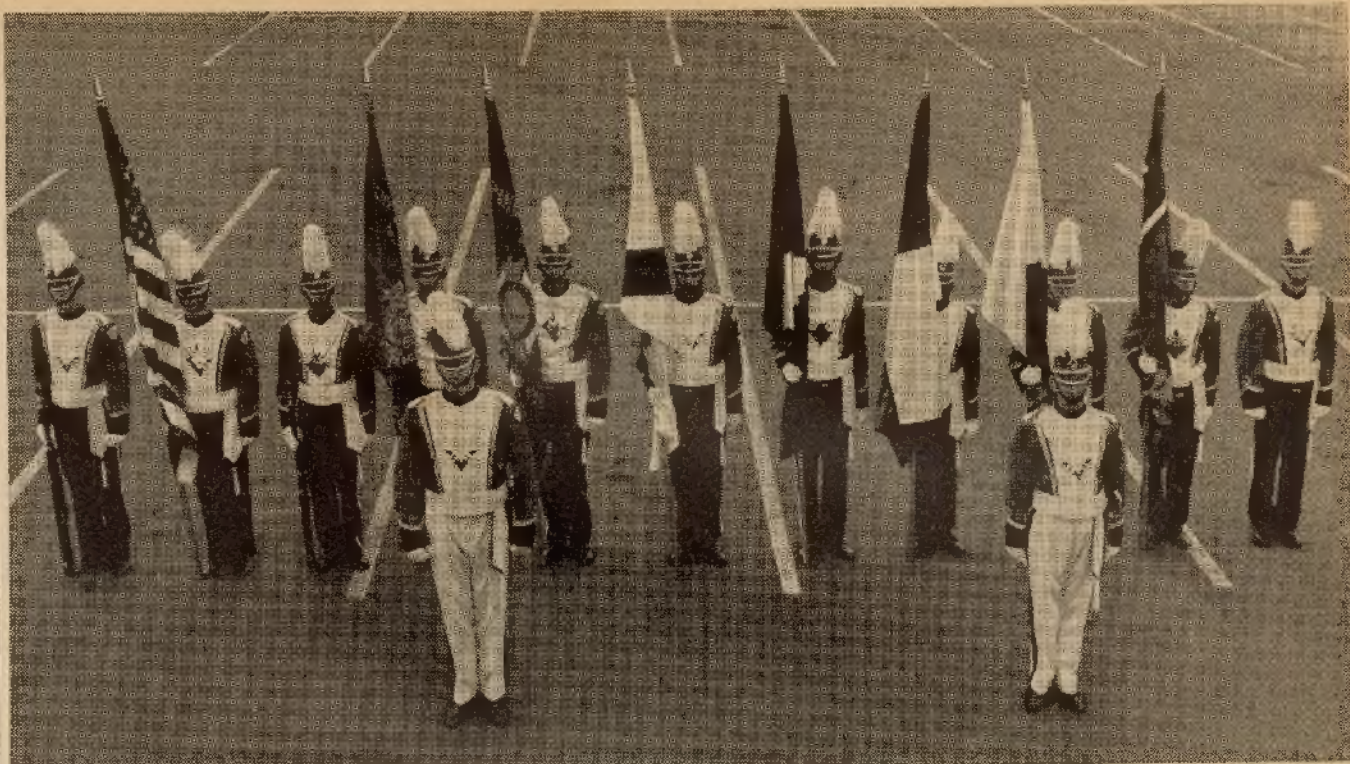


Ballantine's illuminated sign which features changeable advising messages, will carry a sped "Man Behind The Bar" transparency during May.

Three-Ring Shop Special



In answer to co-worker requests, a deluxe picnic chest with a long list of special features is the newest item on sale in the employee Three-Ring Shop. The chest, made of rigid plastic, is a big 23½ inches long, 14 inches high and 13½ inches wide. It's light as a feather but is practically indestructible — can't crush or crumble. The chest will hold either a case and a half of 12-ounce cans, thirty 16-ounce cans or twelve 32-ounce quarts. It includes a removable tray for meats or sandwiches and has a side spout for easy draining. It also includes "foamed in place" polyurethane insulation with insulating qualities better than cork or spun glass. The normal retail price is \$24.95. You can get it at the Three-Ring Shop for \$12.00.



Color guard members of the newly-formed Ballantine Brewers Drum and Bugle Corps which made its public debut on April 27th.

Ballantine Debuts New Drum And Bugle Corps

The Ballantine Brewers, a highly-talented, precision drum and bugle corps, complete with the kind of music and drills which delight the eyes and ears of young and old, debuted on April 27th, under the Ballantine banner.

The corps, boasting 53 seasoned musicians and a 17-man color guard, made its appearance that day in Belleville's Cherry Blossom Parade.

Belleville's parade fans saw and heard the Brewers perform unique specialty numbers, including, "America" from West Side Story, "You're Beautiful" from Flower

Drum Song and a rendition of a Ballantine commercial.

The Ballantine Brewers are composed of former national drum and bugle corps junior champions including the Golden Knights of Newark, St. Vincent's of Bayonne and St. Joseph's of Newark. The director of the group is the nationally known Mickey Petrone, formerly of St. Vincent's Bayonne.

Organized under Ballantine sponsorship, the corps will make 12 appearances this year on a schedule developed by our Public Relations Department and the Sales Promotion Division.

In addition to the direct Ballantine appearances, the corps' schedule calls for a tour of the entire east coast at no expense to Ballantine. At all their appearances, however, they will march as the "Ballantine Brewers" with identities clearly indicated on drums, flags, uniforms, corps banners, instrument cases, etc.

But the name won't be the only outstanding attraction. The drums and bugles carry a message of their own. A spine-tingling message sure to evoke warm receptions both for the corps, and its sponsor — Ballantine.

Close To Home

It is with sincere regret we report the death of the following co-workers in the last few weeks:

Andrew C. Reitemeyer, Bottle Driver. Andrew started his Ballantine career in May, 1939. He lived at 172 West End Avenue, Newark.

Jacob Skwirut, Pensioner. Jacob began his Ballantine career in March, 1935. A Bottler, he retired in June, 1954. He lived at 87 Gotthardt Street, Newark.

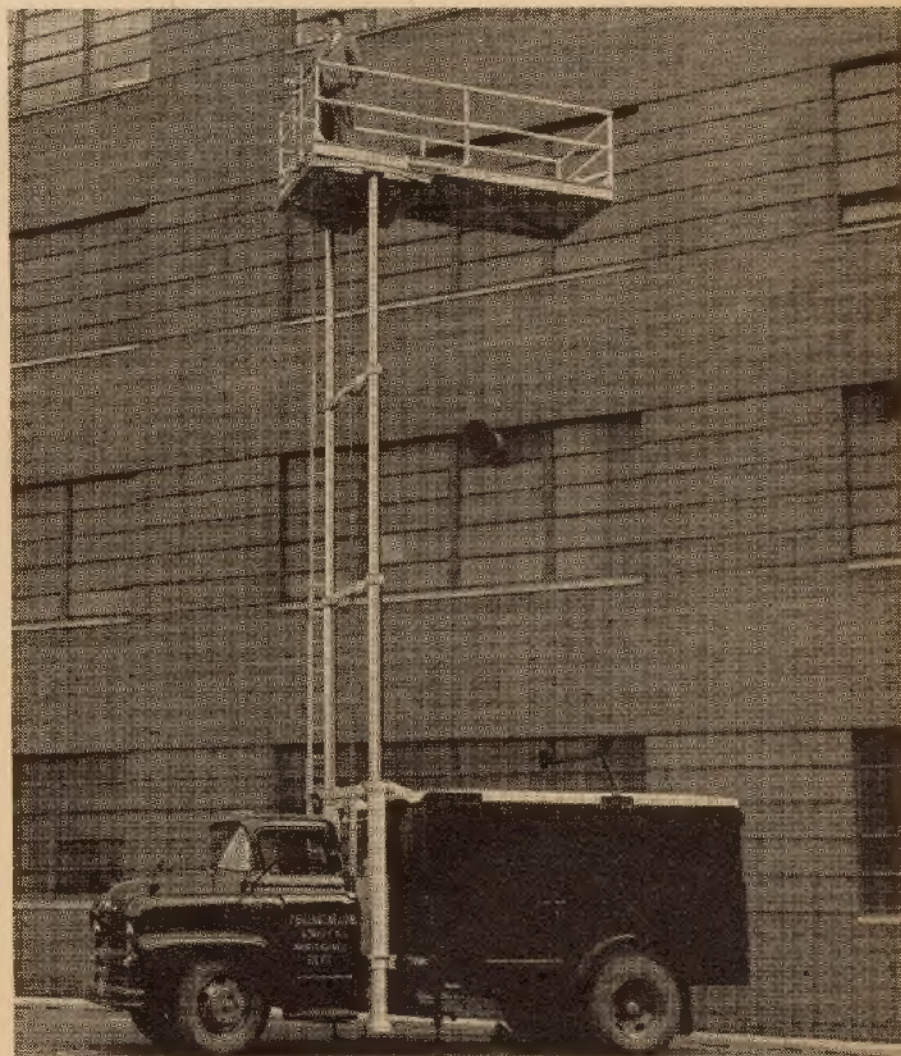
Julian Lesinski, Rhode Island Branch. Julian began his Ballantine career in October, 1939. He lived at 202 Harrison Avenue, Woonsocket, Rhode Island.

Conrad Foerst, Bottle Driver. Conrad began his Ballantine career in May, 1939. He lived at 31 Whittier Place, Newark.

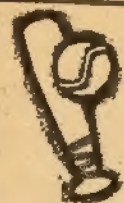
Andrew C. Dryburgh, Pensioner. Andrew, a Quarter-Century Club member, started his Ballantine career in March, 1935. He was a Machinist before retiring in February, 1961. He lived at 3 Glenview Drive, West Orange.

Carl A. Becherer, Jr., Electrician. Carl started his Ballantine career in June, 1947. He lived at 36 Gladstone Avenue, Newark.

Tall Truck For Tall Jobs



NEW TRUCK — Fortunately for you the ceilings in your home aren't as high as the one in our new warehousing-packaging plant. If they were, you'd need a special truck like this one to make repairs or handle maintenance chores in those high out of the way places. The truck, which arrived at the brewery late last month, has a specially-designed tower elevator platform which can stretch as high as 30 feet. In picture here, garage manager Robert Heberer tries out the platform.



THREE RINGS

SPORTSCOPE



Patuto Wins Golf Tourney

Tony Patuto's 72 won the low gross "A" Flight honors in the annual Spring Golf Tournament for employees on April 20th at the Knoll Golf Club in Boonton. A total of 160 co-workers took part in the tourney.

Patuto also won the long-drive contest with a blast that travelled 341 yards. Joe Ertl won the hole-in-one contest by hitting a shot that landed three feet, six inches from the cup.

Low net honors in the "A" Flight were captured by Carmine Chuckel and Tom Smyth, who tied with scores of 66. Gus Norulak won the "B" Flight's low gross prize with an 88, and Arthur Hoffman took low net with a 63. Art Poquette, with an 83, won low gross in the "C" Flight while low net went to Carl Fuhri, who had a 56.



Tony Patuto



Joe Ertl



Carmine Chuckel

Service Pins To 150

Service pins were awarded to 150 co-workers last month. The recipients were:

20 Years

Frederick W. Alexander, Bottling
Joseph T. Bahey, Bottling
Dominick Barone, Delivery
Thomas O. Butkin, Warehousing
Frank A. Bern, Delivery
Ernest Bergfelder, Brewing
Ben Bertoldo, Brewing
George W. Ender, Brewing
Morris H. Butler, Delivery
Anthony J. Cerami, Warehousing
Jesse Crook, Bottling
Andrew F. Lipkins, Bottling
Frank Fazing, Delivery
Charles P. Fikher, Warehousing
Emil Flemm, Warehousing
Stephen For, Sales-N.Y.C.
Walter Friece, Delivery
William Hahn, Bottling
Wilford Jars, Delivery
Tony Kondruk, Warehousing
Karl Krenke, Delivery
Cornelius Lax, Garage
Thomas I. Line, Warehousing
Lillian LighSales
William V. Ancher, Delivery
John H. McDonald, Bottling
Joseph C. Rman, Delivery
Raymond Sandorf, Bottling
Anthony Dauriello, Delivery
John Toth, Bottling
Davis Wats, Warehousing
Karl Weiss, Brewing

5 Years

Wesley L. Ai, Delivery
Clifford Alley, Warehousing
Carl Baszczevi, Bottling
Luther M. Beett, Jr., Delivery
Patrick L. Be, Bottling
Donald W. Hop, Delivery
William E. Ba, Warehousing
Walter Bukowsky, Bottling
Harry M. Caara, Warehousing
Peter Cavalde, Delivery
Frank Chiras, Warehousing
Philip Cifell, Bottling
William Ciszski, Delivery
Robert F. Co, Bottling
John J. Cousi, Delivery
Bohdan Dacklsky, Bottling
John P. Daly, Bottling
Anthony Delippo, Bottling
Fred DeJohn, Warehousing
Daniel J. Devo, Bottling
John DiFilipp, Delivery
Harry A. Dru, Bottling
Michael Dud, Delivery
Thomas S. Ddek, Delivery
Joseph A. Duy, Warehousing
George C. Eaer, Bottling
Andrew Fallae, Bottling
John Ference, Delivery
Carmen Ferri, Bottling
John Gaffga, Delivery
Richard F. Gaato, Warehousing
Peter Galioto, Delivery
Walter Gerstameier, Delivery
Walter Harba, Bottling
Albert Harlin, Delivery
Louis F. Heckel, Warehousing
John J. Hilva, Bottling
Alexander G. Hoch, Warehousing
Robert M. Jernings, Branch Manager, Washington
Charles Kohler, Bottling
Sigmund W. Kolosek, Warehousing
John Koropatnick, Delivery
Peter B. Koslovski, Delivery
Otto R. Kuehl, Bottling
Arlie J. Latterick, Albany Branch
Louis Leonardis, Bottling

John F. Lichtenberg, Delivery
Walter J. Lobacz, Bottling
William J. Machir, Bottling
Anthony T. Maley, Warehousing
Edward V. Malisko, Warehousing
Anthony J. Marra, Delivery
James V. Martinis, Warehousing
Michael Miceli, Bottling
Joseph A. Miller, Delivery
Teddy Mitarnowski, Bottling
Francis J. Monahan, Rhode Island Branch
Robert Music, Bottling
William Neff, Delivery
Alexander B. Nowoslowski, Bottling
Edward W. Obitz, Bottling
Theodore A. Paganetti, Warehousing
Michael Palenski, Bottling
Patrick J. Pepe, Bottling
Frank Placitella, Warehousing
Harold A. Rees, Delivery
James P. Reilly, Jr., Warehousing
John J. Reilly, Bottling
Paul J. Rogers, Warehousing
Fred J. Ronalder, Bottling
Harold L. Rousch, Delivery
Matthew G. Schirm, Engineering
Louis Schuler, Jr., Warehousing
George A. Scott, Warehousing
Howard W. Sears, Delivery
Joseph Segari, Delivery
Anthony G. Sito, Delivery
George T. Sobolewski, Warehousing
Salvatore A. Spano, Delivery
Gerald Spiotto, Delivery
Walter Stankiewicz, Bottling
William M. Stoss, Delivery
Peter Sukatskas, Delivery
Theodore F. Sulenski, Brewing
Clement Switala, Bottling
Carl W. Szamreta, Bottling
Harold F. Tallett, Warehousing
Chester Tchorzewski, Warehousing
Fred W. Teskin, Warehousing
Frank J. Tetter, Warehousing
Ronald A. Thomas, Warehousing
Clifford J. Thornton, Bottling
Salvatore J. Trentacoste, Branch Manager-Red Bank
George W. Vigne, Bottling
Thomas A. Walsh, Bottling
John Wolchanski, Delivery
Edward J. Zalenski, Delivery

10 Years

John Core, Brewing
Thomas C. Farrell, Delivery
Chester A. Karnas, Brewing
Erma C. Keller, Credit
Patsy Robertazzi, Delivery
Michael D. Russo, Jr., Engineering
August H. Waetjen, Garage

5 Years

Julius Y. Bank, Delivery
Edward J. DeVoe, Sales (New England)
Raymond H. Eckmeder, Delivery
Stephen Franchini, Warehousing
Robert L. Humberson, Warehousing
William D. Keller, Sales (Tidewater Division)
William J. Knowles, Sales (N. J. Draught)
Walter Langbein, Delivery
William F. Morgan, Sales (New England)
Anthony T. Pacchia, Delivery
Anita F. Reich, Medical
James P. Rush, Sales (New England)



ROLL-OFFS ENTRY—The Golden Harvest team, the Handy Division's representative in the Men's Bowling League Roll-Offs. Bottom row from left, Ed Sudnick, John Ehasz and Francis Joyce. Standing, Ben Kaelin, Joe Manning and Henry Frank.

Men's Bowling Roll-Offs Set For Friday May 10

The final moment of truth arrives for the seven division titlists in the men's bowling league on Friday evening, May 10, when they vie for the company championship in the league's annual roll-offs at the Bowlero in Clifton.

First to earn berths in the roll-offs, by virtue of clinching division championships, were the Six Pak team in the Purity Division, and the Golden Harvest squad in the Handy Division.

The Ale Division and Extra Fine Division titles have not been decided yet, but the Body, Flavor and Three Ring Division championships were settled last Friday night, just after Three Rings Newspaper went to press.

The Extra Fine Division race will be over this week when the Supervisors team meets the Pipe Shop squad in the final three games of the regular season. The Supervisors go into the last night with a two game lead. The Pipe Shop squad won the company championship last year.

Competition in the Ale Division is also close with the Brooklyn Drivers 1 team currently holding a single game edge on the Bottle Drivers 69 combine. The Hawks team is in third, three games out of first, and at this writing is still very much in contention for the division honors. The final afternoon of action in the division will be next Tuesday, just three days before the roll-offs.

Seesaw Battle In Girls' Bowling League

The ladies, bless them, are known for being unpredictable and right now there's no better example of that than in the Girls' Bowling League. With only a scant four weeks of bowling left the difference in the standings is so slight there could be a new leader in each of the four weeks.

The seesaw battle has been going on for most of the season with a leader no sooner getting settled in the number one spot when it suddenly discovered it had dropped to third or fourth.

At this writing only a half-game separates the leading One Way Pints team, captained by Kay Mullee, from the Bikini Packs squad captained by Mary Ford. Waiting patiently in the wings for the two top combines to stumble are three other teams which still own a reasonably good chance of winning the championship. The difference between first and fifth is only six games. Mathematically, even the team in tenth place hasn't been eliminated as yet. The final night of action is Tuesday, May 21st.

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